Métropole du Grand Paris

GREATER PARIS METROPOLIS IN ACTION

A Metropolis at the service of 7.2 million residents

Since its creation, the Greater Paris Metropolis has taken concrete steps to benefit its 7.2 million residents. The particular role of the Metropolis has become undeniable, as it takes up the challenges of economic, social and cultural development, working to protect the environment and enhancing its international attractiveness. Its action is focused on employment, investment and innovation.

There is now global competition between metropolitan areas. These dense and connected urban areas have specific features in terms of housing, transport, the environment and the distribution of economic activity. Acting on these issues is central to the Greater Paris Metropolis' mission as it seeks to promote the well-being of its residents and its territory.

All of these issues reveal the obvious need for the Greater Paris Metropolis. This inter-municipal establishment pools resources and simplifies the administrative system. It restores balance to the territory, making solidarity a top priority. As the number one centre for employment with the largest office space anywhere in Europe, the Greater Paris Metropolis is a major driver of global growth.

A continuous, dense urban area

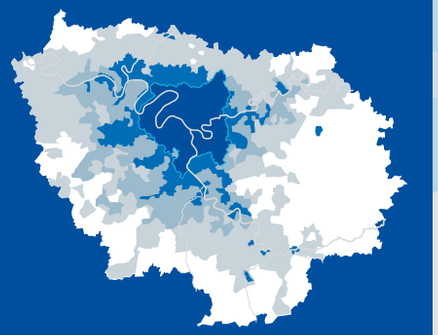
7.2m
RESIDENTS

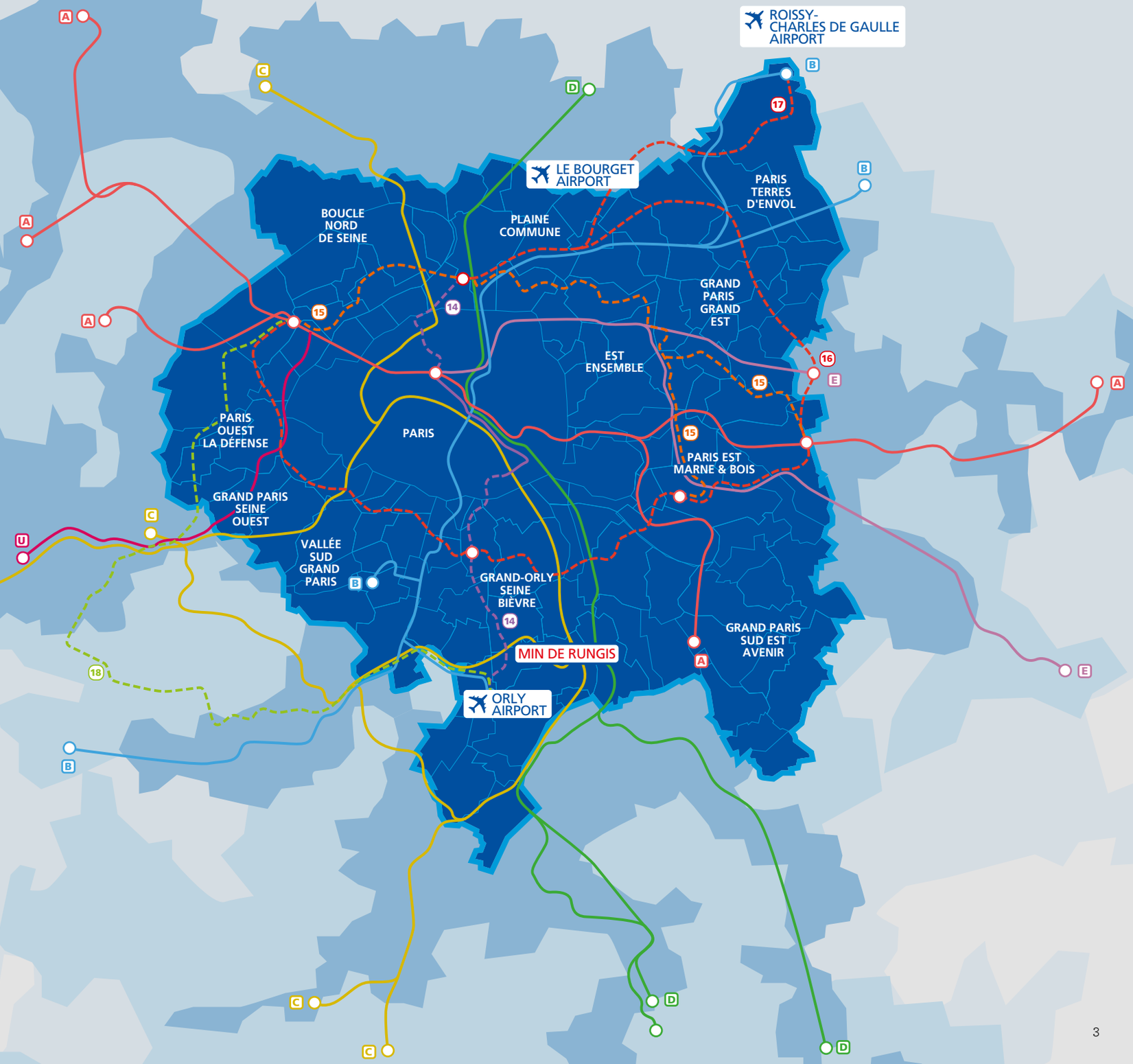
25%
OF FRENCH GDP

814
KM²

8,598
RESIDENTS/KM²

The Metropolitan Area in the Île-de-France Region





Key Figures*

POPULATION

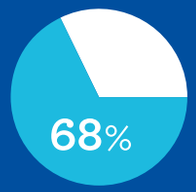
7.2 million

RESIDENTS

EMPLOYMENT

4.2 million

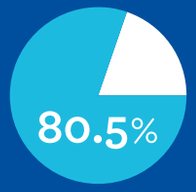
JOBS



OF THE JOBS IN ÎLE-DE-FRANCE

413,000

DIGITAL ECONOMY JOBS



OF DIGITAL ECONOMY JOBS IN ÎLE-DE-FRANCE

ATTRACTIVENESS

46.8 m

VISITORS PER YEAR

#1

TOURIST DESTINATION IN THE WORLD

WEALTH

€489bn

GDP

25%

OF GDP IN MAINLAND FRANCE

RESEARCH & DEVELOPMENT

900

TEACHING INSTITUTIONS

INCLUDING **16** UNIVERSITIES

57%

OF NATIONAL TOTAL NUMBER

150,000

R&D JOBS

** Sources: Institut d'aménagement et d'urbanisme de la région IdF (IAU) and Atelier parisien d'urbanisme (APUR)*

AN ATTRACTIVE METROPOLIS AREA

The 2024 Olympic and Paralympic Games in Paris

OLYMPIC AQUATIC CENTRE

The Greater Paris Metropolis will host the Olympic and Paralympic Games in 2024, in partnership with the City of Paris, Île-de-France Region and the State. A new phase has now begun: the Olympic project is being carried out with the aim of creating a global event and also a responsible event that embodies environmental values and is open to all. **The Metropolis is also the prime contractor for the future Olympic Aquatic Centre (CAO) in Saint-Denis. It will be the only sustainable sports infrastructure built specifically for the Games.** The building will feature a 50-metre pool for the Olympic Games, a 50-metre pool for warm-up and training, as well as a 25-metre diving pool. It will be accessible via a pedestrian walkway and soft transport methods that will connect it to the Stade de France. This large-scale facility will leave a lasting and sustainable legacy. After the Games, it will become an aquatic centre for competitions and leisure.

Inventing the Greater Paris Metropolis

54
WINNING PROJECTS

50,000
JOBS CREATED

€7.2
BILLION
IN PRIVATE INVESTMENTS

13
ADDITIONAL HECTARES OF
NATURE IN THE CITY

The largest urban planning and architecture competition in Europe will shape the city of tomorrow. With its 54 winning projects, the first edition of the "Inventing the Greater Paris Metropolis" call for projects was a true success. The sites made available by the mayors of the Metropolis will be enhanced by these ambitious and innovative projects, thanks to groups of applicants comprising architects, developers and investors, including several hundreds of startups, associations and SMEs. With over €7 billion in private investments and the development of 2 million square metres, the first edition will be creating over 50,000 jobs. This is a unique opportunity for residents of the Metropolis, both now and for decades to come. The second edition was launched in 2018, with 21 municipalities and 27 sites.

Brexit: a single gateway for business

Following the Brexit referendum, the State, Île-de-France Region, Greater Paris Metropolis, City of Paris, Paris-Île-de-France Chamber of Commerce and Industry, Paris&-Co and Business France decided to **work together to attract London-based businesses** that wanted to remain in the European Union. The dedicated service entitled "Choose Paris Region / Welcome to Greater Paris" was therefore created. This team of project officers has its headquarters at the Paris Region Enterprises (*) building, facilitates the relocation of companies and assists inpatriates with the necessary procedures.

(*) 11 rue de Cambrai in the 19th arrondissement of Paris.

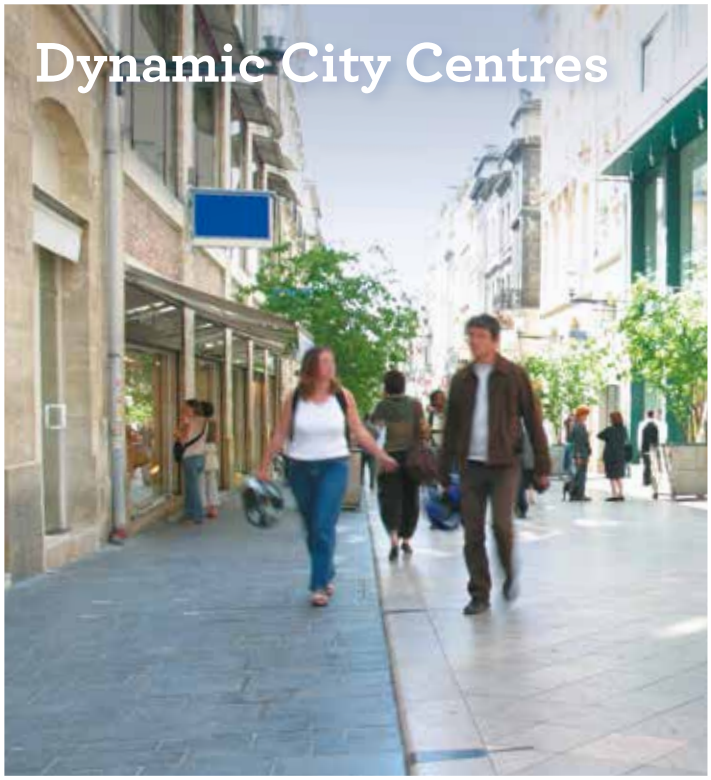
Greater Paris Métropole Tech

The Greater Paris Metropolis has launched the "Grand Paris Métropole Tech" platform to promote innovation within the framework of the drafting of the Metropolitan Digital Development Plan, aimed at assessing and developing the metropolitan area's strategy for digital technology. **It brings together stakeholders in digital and new technologies from across the entire metropolitan area.** Members of the "Grand Paris Métropole Tech" community can stay abreast of the metropolis' action and core projects and participate in developing a metropolis that is specialized in technological innovation.

Digital explorers

The "Digital Explorers" program is a **project incubator that accompanies municipalities in the metropolitan area for the digital transition**. Officials may therefore benefit from support over a one-year period through training, tools, discussions and work-shops. The Metropolis will co-fund the best projects designed to improve a service or public policy, thanks to a **€2 million metropolitan fund for the digital innovation of municipalities for 2018 and 2019**. Since its launch in March 2018, the program has brought together 35 municipalities to develop and spread digital culture through an inter-municipal framework to pool resources and provide mutual assistance. "Digital Explorers" has been selected by the European Commission as part of the URBACT program (European exchange and learning program).

A LIVING METROPOLIS

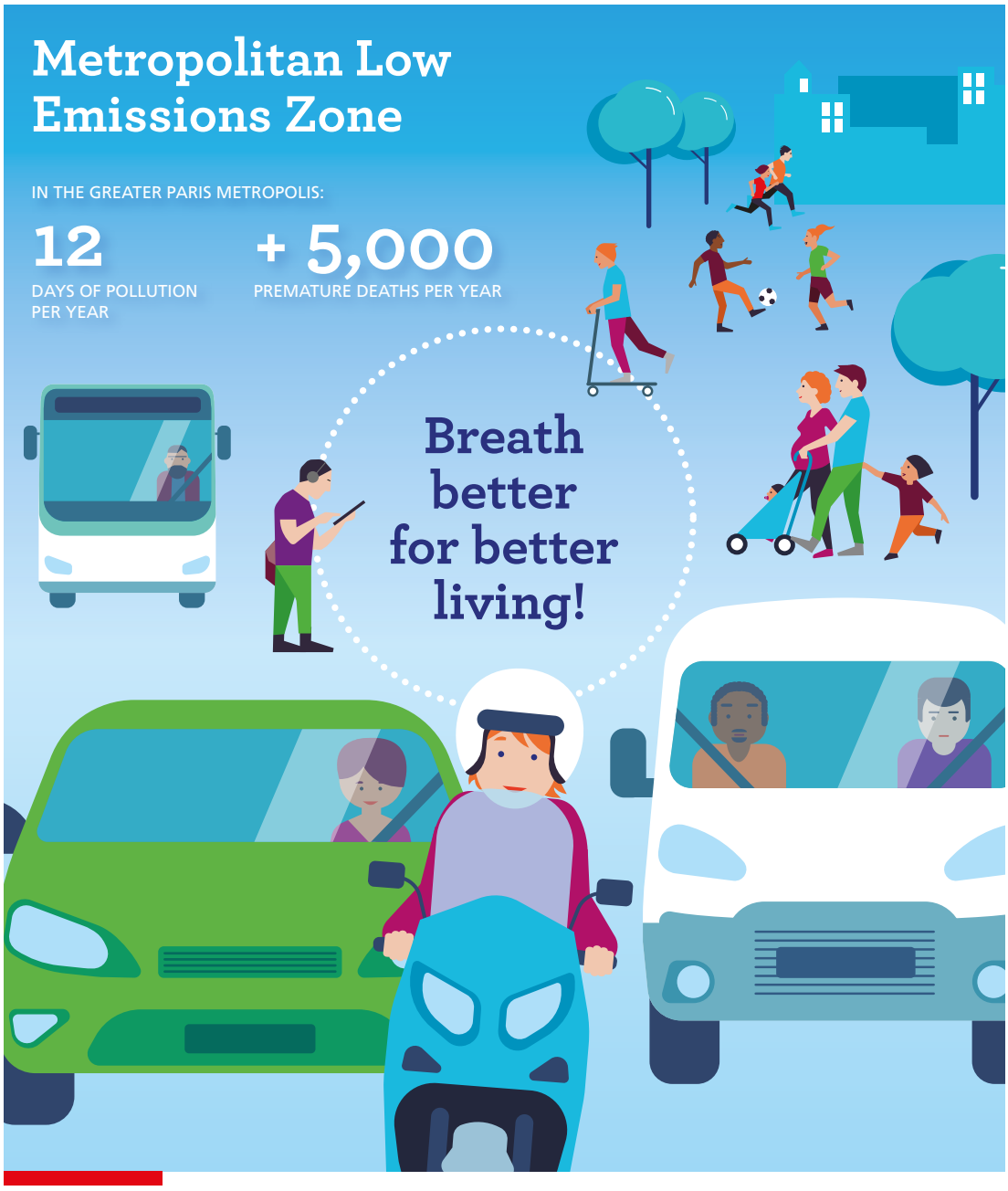


Dynamic City Centres

The "Dynamic City Centres" call for innovative projects offers support to the municipalities that request its assistance in **their projects to revitalise** their city centres. It comprises a working group bringing together various local stakeholders (mayors or their representatives, urban planning agencies, chambers of commerce, government institutions and operators and other stakeholders in city centres), the signing of a "**Metropolitan Pact for Revitalising City Centres**", presented in January 2018, and **a call for expressions of interest**. The "Dynamic City Centres" programseeks to rally all metropolitan stakeholders, both public and private, to promote networking, exchange best practices and mobilise expertise. **Metropolitan development contracts** will be established with the municipalities that are selected.

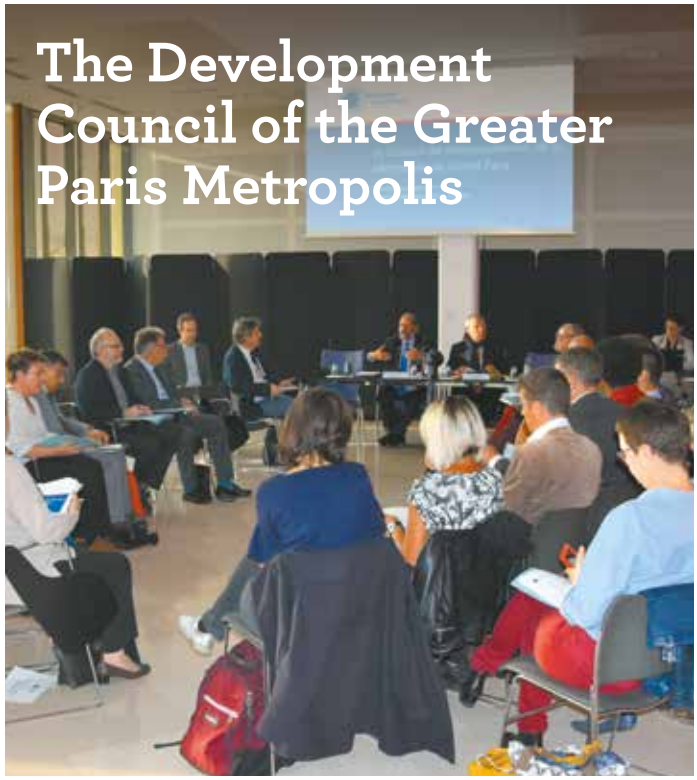
Metropolitan Logistics

The Greater Paris Metropolis is aiming to improve urban logistics, the transport of goods in high-density areas, through the **Metropolitan Logistics Pact**, which was passed unanimously by the Metropolitan Council on 28 June 2018. This Pact has been signed by over fifty metropolitan stakeholders, municipalities, territorial public institutions, professional organisations, companies and representatives from government agencies, chambers of commerce and urban planning agencies. The implementation of twelve priority actions started in the autumn of 2018 through efforts to harmonise the regulations on goods, install charging stations and CNG-Bio-NGV refuelling stations and develop river transport.

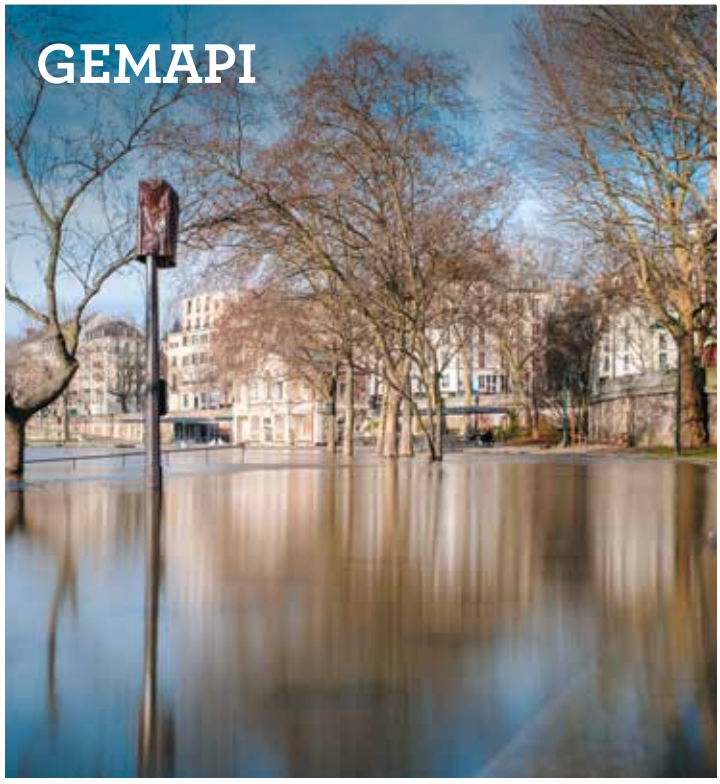


The purpose of a Low Emissions Zone is to protect populations in the most polluted, high-density areas. This concept has already been adopted by 230 European cities and has been recognised as particularly effective. **The principle is to encourage the use of cleaner vehicles.** The Greater Paris Metropolis Low Emissions Zone covers 79 municipalities and will apply to Crit'Air 5 and uncategorised vehicles, regardless of the type of engine (diesel or petrol). **For individuals, this will affect 118,000 vehicles, or less than 1% of the total fleet in circulation.** Some aid was established by the state, the Greater Paris Metropolis, Paris and the Île-de-France region. Through "Metropolis rolls clean!" The MGP grants aid from €3,000 to €5,000, depending on the household's income. It is intended for metropolitan individuals who wish to replace their car Crit'Air 5 or unclassified, by a nonpolluting one.

The Greater Paris Metropolis is working to make the circular economy a priority focus of economic development to help the area become resilient and innovative. This involves preparing for population growth and significantly and sustainably reducing greenhouse gas emissions and the waste of resources. The "circular economy" working group brings together metropolitan councillors, experts and practitioners, while the "G142" brings together one elected official and one technical adviser from each of the 11 local public institutions and 131 municipalities of the Metropolis, with the aim of raising awareness, providing training and sharing good practices. The "Grand Paris Circulaire" is the annual key event of the Greater Paris Metropolis in circular economy. After two editions in 2017 and 2018, the Metropolis organizes its third appointment for October 2019.



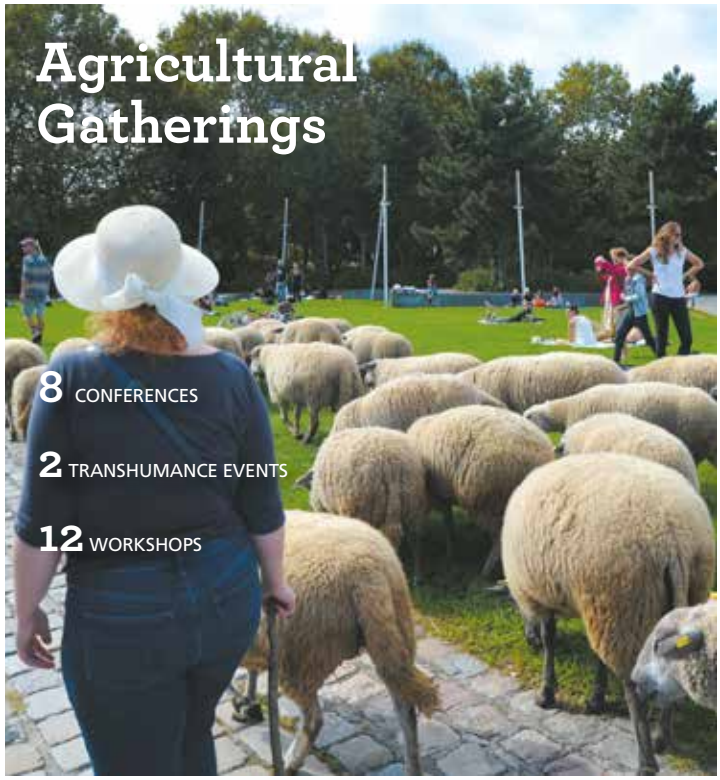
Chaired by Méka Brunel, the Development Council (CoDev) brings together the economic, social, environmental and cultural partners of the Greater Paris Metropolis. It will consist of 80 qualified individuals appointed by the President of the Metropolis and 24 residents selected at random from among the volunteers from the 11 local public institutions and Paris. **The CoDev advisory body provides advice on the main directions for the Metropolis:** in particular, it has made proposals to elected officials on ways to associate residents in the drafting of the Metropolitan Territorial Cohesion Plan (SCoT), identified the measures and priority issues to include in the Metropolitan Climate Air Energy Plan (PCAEM) and offered a forward-looking vision for town centres and hubs in 2030.



Following the floods, the Greater Paris Metropolis Area took on **powers for the management of aquatic habitats and for flood prevention (GEMAPI)** before the date scheduled for the transfer of these powers on 1st January 2018. In 2016 it was therefore able to allocate funds to **renovate the sluice gate of the Joinville - Saint Maur canal for €250,000**. In 2017, the "Forum Objectif Baignade" brought together citizens, experts, technicians and politicians to begin discussions on **residents taking ownership of the waterways** and the possibility of urban swimming in the metropolis. In 2018, support funds of **€1 million were allocated to the municipalities affected by the floods**. In addition, **through a grant of €2.5 million, it is contributing to key projects**, such as the reopening of the Bièvre river in Arcueil and Gentilly by 2021.

The Greater Paris Metropolis wanted to support its municipalities and local territories by creating a Metropolitan Investment Fund (FIM) to contribute to financing investments in the areas of competence of the Metropolis. Since it was first established, and along with the "State-Metropolis Agreement" budget, the Greater Paris Metropolis has leveraged a total of €68.5 million in investments for projects such as developing lanes for soft transport, building sound barriers, creating family gardens and energy-efficiency renovations for public buildings.

Since 1st January 2018, 1,400 stations have progressively opened in Paris and 67 municipalities of the Greater Paris Metropolis, including in 37 new municipalities. **The Greater Paris Metropolis has contributed to the expansion of this service by funding 400 stations outside of Paris**, for an annual total of €10,000 per station, not exceeding a ceiling of €4 million. With these developments, Vélib' Métropole now offers a bike share service that is widely accessible and integrated into the public space. 30% of the bikes are electric. This expansion has made the service the only one of its kind in Europe.



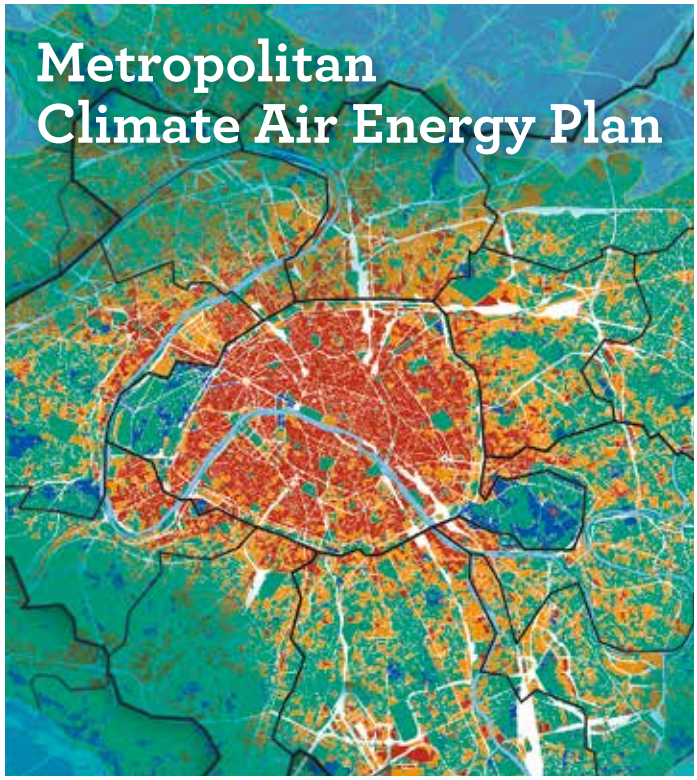
In 2018 and 2019, the Greater Paris Metropolis and Enlarge Your Paris, in cooperation with Les Bergers Urbains (urban shepherds), are organising the Greater Paris Agricultural Gatherings, including **a series of conferences, festive events, outings and workshops open to all**. These gatherings create opportunities to meet those involved in urban agriculture, discover agricultural sites and reflect together on the city of tomorrow. The Agricultural Gatherings will conclude with a several-day summer transhumance through the Metropolis. These events will all contribute to drafting a White Paper on Metropolitan Agriculture in Greater Paris by the end of 2019, as a prelude to the future Metropolitan Sustainable Food Plan, part of the Metropolitan Climate Plan.

STRATEGIC PLANNING

Territorial Cohesion Plan

The Metropolitan Territorial Cohesion Plan (SCoT) is a strategic planning document aimed at creating cohesion among all sectoral policies. It must structure the development of the metropolitan space, mapping its production of housing, activities, facilities and infrastructure. It seeks to create balance, ensure energy and environmental performance and enhance cultural heritage. Before the mandatory public consultation phase, **residents of the Greater Paris Metropolis can participate** in developing the SCoT either online or by appointments organized throughout the territory. The scale of the Greater Paris SCoT will be unprecedented, with a territory of 814 km² and 7.2 million residents.

Metropolitan Climate Air Energy Plan



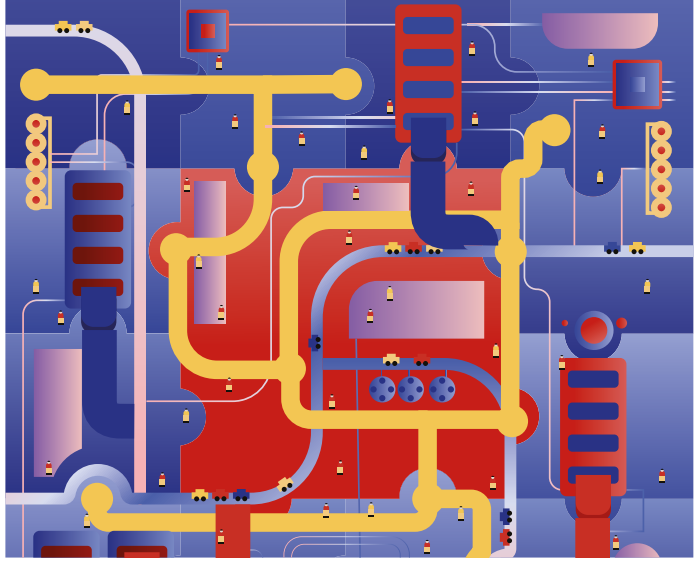
Area affected by an urban "heat island" effect (Source IAU-IdF)

The Metropolitan Climate Air Energy Plan (PCAEM) is an unprecedented initiative in France due to the scale of the issues and the territory it encompasses. This plan defines the territory's strategy and actions aimed at reducing greenhouse gas emissions, adapting to climate change, improving air quality and facilitating the energy transition. The Greater Paris Metropolis chose to develop this plan within a very short time frame due to the urgency of the issues, thus enabling all local stakeholders to advance in the same direction, based on shared objectives. **Through the Climate Plan, the Metropolis is therefore responding to two challenges at once: it offers tangible solutions and unites all the local stakeholders around the goal of achieving carbon neutrality by 2050.**

Metropolitan Housing and Accommodation Plan

The Metropolitan Housing and Accommodation Plan (PMHH) defines the guidelines and a set of actions to be carried out within the metropolitan area. Developed in consultation with the municipalities and territorial public institutions, **it aims to improve the housing conditions of the metropolitan area, with the goal of reducing inequalities within the territory:** developing a diversified and well-distributed supply of housing, accessible to residents in the low and middle income range, renovating the existing housing, ensuring the development of the housing supply corresponds with that of economic activities and transport, welcoming and assisting the most vulnerable members of society, enhancing the attractiveness of districts undergoing changes or in decline, adapting to population, ecological and health issues.

Metropolitan Digital Development Plan



The Greater Paris Metropolitan Area is working with the municipalities and digital innovation stakeholders to create a "smart" metropolitan area, featuring a wealth of digital infrastructure, services and practices. The action plan is based on the Met-ropolitan Digital Development Plan (SMAN), which is aimed at **promoting the digital transition of the metropolitan area**. Once the priority topics have been identified, an initial version of the SMAN will be drafted in conjunction with our partners (service providers, regions, departments, major trade unions). The trials conducted in the context of the "Digital Explorers" programme will further enrich the plan.

OPERATIONAL TIMETABLE

Design: Agence Giboulées | Photos: ©Paris 2024-Populous-Luxigon (p7), Isabel-Tabellion (p8), Arnaud Olszak (p14), Fotolia, IStock | February 2019

Métropole du Grand Paris
15-19 avenue Pierre Mendès-France
75013 PARIS - Tel. +33(0)1 82 28 78 00

www.metropolegrandparis.fr